



WE'RE HIRING

Product Manager

Regina, Saskatchewan

English

Fixed term 18 months

Closing Date: August 12, 2022

Strategic marketing expertise needed

Develop and launch new loan, lease and loan insurance products and manage the product portfolio, identifying opportunities for internal and external promotion.

What you'll do

- Maintain current lending product suite
- Mitigate and resolve core issues
- Identify and implement opportunities to improve uptake
- Answer inquiries about features, policies, process and requests for exceptions
- Investigate defects and recommend remediation actions
- Develop and launch new lending products using competitive information, market research, and employee input
- Initiate contact with Operations staff to gain an understanding of product use
- Monitor and report on product use and market penetration
- Deliver internal training and execute external promotional campaigns

What we're looking for

- Strategic thinker passionate about providing a positive customer experience
- Organizational pro and multi-tasker with keen attention to detail
- Team player able to communicate clearly and concisely
- Product development expert with innovative approach to process improvement
- Proven facilitator, collaborator and coach

What you'll need

- A degree in business, marketing or finance and at least four years of related experience (or equivalent combination of education and experience)
- Specialized training in product development, project management or related discipline
- In-depth knowledge of product development
- Understanding of lending practices, agriculture and agribusiness, and financial services

To apply, visit fcc.ca/Careers